

# GUDLAVALLERU ENGINEERING COLLEGE

(An Autonomous Institute with Permanent Affiliation to JNTUK, Kakinada)  
Seshadri Rao Knowledge Village, Gudlavalleru – 521356, Krishna District (A.P.)

## MBA III SEMESTER (R17) SECOND MID TERM EXAMINATIONS

### TIME TABLE

10<sup>th</sup> February 2021

Timings: 10.00 a.m. to 12.00 Noon.

DATE & DAY	Name of the Subject
22-02-2021 (Monday)	Business Policy & Strategic Management (BA2913)
23-02-2021 (Tuesday)	Logistics & Supply Chain Management (BA2914)
24-02-2021 (Wednesday)	E-Business (BA2915)
25-02-2021 (Thursday)	Business Ethics & Corporate Governance (BA2916)
26-02-2021 (Friday)	Advertising & Brand Management (BA2917) <i>Specialization - I</i>
27-02-2021 (Saturday)	Consumer Behaviour (BA2918) <i>Specialization - II</i>
01-03-2021 (Monday)	<i>Specialization - III</i>
	Security Analysis & Portfolio Management (BA2919)
	Training and Development (BA2921)
02-02-2021 (Tuesday)	<i>Specialization - IV</i>
	International Financial Management (BA2920)
	Industrial Relations and Labour Laws (BA2922)

**Note:** Seating arrangement will be notified before the commencement of the examination.

Sd/-  
Vice-Principal  
(Academics)